

Critical Illness – It could happen to you!

If you were diagnosed with a Critical Illness wouldn't you want access to the best possible medical care in the world?

The bad news is a Critical Illness happens unexpectedly. In 2012 approximately 186,400 new cases of cancer were diagnosed in Canada. There are also an estimated 70,000 heart attacks in Canada each year.

The good news is most people are expected to survive. Of 186,400 cancer cases 110,700 people will survive. 82% of heart attack victims survive their first heart attack.

Considering the Canadian healthcare system is under increased strain, it creates doubts as to whether you will be able to receive appropriate and timely care when called upon. It is

also unlikely you will be able to get access to financial assistance options when needed.

While no restrictions on how the funds will be used are put upon you as a client, Critical Illness gives you the option to pursue either complimentary or alternative medical care in Canada or abroad. It also provides you with much needed financial resources to replace your income and take care of other household or business expenses that will not disappear when you get sick.

Various options are available with this product, including a complete return of premiums in the event there are no claims. Coverage is also available for up to 25 illnesses, with an additional 4 illnesses for juvenile policies.



“The risk of critical illness is real. The costs can be devastating.”